Williamson County Census Complete Count Committee and WCCHD Receive $35,000 in Grant Funds for Census Awareness

December 18, 2019 (Williamson County, TX) -- Williamson County’s Census Complete Count Committee (CCC) and the Williamson County and Cities Health District (WCCHD) teamed up to apply for two grants to reach out to hard-to-count populations and encourage them to complete the 2020 Census. On December 12, the team discovered that they received a $30,000 grant from the United Way of Great Austin. In total, the United Way of Greater Austin distributed $395,000 in grants to 17 community-based partners for this work. The groups also were awarded a $5,000 grant from Texans Care for Children to focus on Census education to families.

The grant money will be used to fund informational materials, advertising, and a part-time position for approximately six months to do community outreach and awareness. The part-time position will be supervised by the WCCHD, and they also will handle administration of the grant.

“Our Williamson County CCC is made up of volunteers, so in order to reach out to all the non-profits, community-based groups, neighborhoods, schools, and others in our hard-to-count populations, we really needed a staff position to do the heavy lifting,” said Marissa Austin, Williamson County’s chair of the Complete Count Committee. In addition to serving on the CCC, Ms. Austin is the CEO of CASA of Williamson County.

“The Williamson County and Cities Health District is perfectly positioned to utilize their strong community partnerships through the Healthy Williamson County coalition, and connections with the community they serve on a day-to-day basis,” she added.

“We are extremely excited to be working with the Williamson County CCC on this initiative. It fits in perfectly with our mission to work in partnership with communities to protect and promote the health of the people of Williamson County. The federal dollars that are distributed based on the Census county directly affect our mission. Even a 1% undercount could have a significant impact to programs and initiatives that directly help people in our community,” said Derrick Neal, executive director of the Williamson County and Cities Health District.

For more information on Census 2020 activities in Williamson County visit: www.wilco.org/2020census.

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