



WILLIAMSON COUNTY AND CITIES HEALTH DISTRICT

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Williamson County and Cities Health District Prepares for Breastfeeding Awareness Family Fun Event

August 2, 2010 (Williamson County) –

The Williamson County and Cities Health District (WCCHD) Women, Infants, and Children (WIC) program is preparing for its 10th Annual Breastfeeding Awareness Family Fun Event on Saturday, August 7, 2010.

August is designated as World Breastfeeding Month and the theme in Texas this year is, **“Breast Milk: Every Ounce Counts - Support Beyond the First Weeks.”** Event goals are to highlight the importance of breast milk for infants as well as the breastfeeding support that is available throughout the community. WIC wants to ensure that the message about the importance of breastfeeding reaches as many people as possible.

For this event, WIC will partner with Simon Property Group Inc. at Lakeline Mall to provide information on nutrition. There will be demonstrations, activities, drawings for prizes, and special “Kidgits Club” news. In addition, information about the services provided by WIC and other WCCHD programs will be available.

This year’s event will be held from 8 a.m. until noon at Lakeline Mall (11200 Lakeline Mall Drive, Cedar Park, Texas) in the lower level at the Dillard’s Women’s Court. Parking is provided in the mall parking lot. For more information about the upcoming **“Breast Milk: Every Ounce Counts - Support Beyond the First Weeks”** event, please visit our website at <http://www.wcchd.org>.

Additional information and details are also available by contacting Sandi Halstead-Bohac at sandih@wcchd.org or calling 512-260-4241.

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