



WILLIAMSON COUNTY AND CITIES HEALTH DISTRICT

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Williamson County and Cities Health District Presents 8th Annual Children's Health Festival

March 2, 2010 (Williamson County) –

Williamson County and Cities Health District (WCCHD) is preparing for the 8th Annual Children's Health Festival on Saturday, March 6, 2010. This fun filled event encourages parents and children to “play for the health of it” and highlights the importance of physical activity, healthy eating, and child safety.

WCCHD partners with the Round Rock Express, area news media, and local organizations that have an interest in children's health and safety to make the festival a success. Local organizations will provide information and resources on a variety of topics including: child passenger safety seats and their use according to proper age, height, and weight limits, bicycle safety and free helmets, child ID kits, asthma education and spirometry screening, backpack safety and muscle spinal screening, vision testing, oral health, screening for childhood obesity, nutrition for families, and health education programs. There will be live demonstrations including a rollover simulator with life-size dummies to show the importance of taking safety precautions such as wearing a seatbelt. Information and assistance with Children's Health Insurance Program (CHIP), Medicaid, and the Children and Pregnant Women (CPW) Case Management program will also be available.

This year, the event will be held on Saturday, March 6, 2010, from 10 a.m. to 2 p.m. at the United Heritage Center at Round Rock's Dell Diamond. Official sponsors include Seton Medical Center Williamson, Cedar Park Regional Hospital, and St. David's Round Rock Medical Center. Melissa Gale, KVUE News Anchor, returns again this year to emcee the festival in its eighth year. In addition, local news media Mix 94.7, Majic 95.5, Talk Radio 1370, La Jefa 107.7, and La Que Buena 104.3 return as official media sponsors. They help ensure that information about the festival and children's health reach as many people as possible.

For more information about the Children's Health Festival and to see a list of participating organizations, please visit the event website at <http://www.wcchd.org/chf.htm>. Additional information and details about partnership opportunities is also available by contacting Cynthia Guerrero via email at cguerrero@wcchd.org or by calling 512-248-3252. For more information about *your public health department* please visit www.wcchd.org.