



WILLIAMSON COUNTY AND CITIES HEALTH DISTRICT

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Williamson County and Cities Health District Presents 9th Annual Children's Health Festival

March 5, 2011 (Williamson County) –

Williamson County and Cities Health District (WCCHD) is preparing for the 9th Annual Children's Health Festival on Saturday, March 5, 2011. This fun filled event encourages parents and children to “play for the health of it” and highlights the importance of physical activity, healthy eating, and child safety.

WCCHD partners with the Round Rock Express and local organizations that have an interest in children's health and safety to make the festival a success. Organizations will provide information and resources on a variety of topics including: child passenger safety seats and their use according to proper age, height, and weight limits, bicycle safety and free helmets, asthma education and spirometry screening, backpack safety and muscle spinal screening, vision testing, oral health, screening for childhood obesity, nutrition for families, and health education programs. There will be live demonstrations including a rollover simulator with life-size dummies to show the importance of taking safety precautions such as wearing a seatbelt. Information and assistance with Children's Health Insurance Program (CHIP), Medicaid, Title V Child Health & Dental program, and the Children with Special Health Care Needs (CSHCN) and Children and Pregnant Women (CPW) Case Management programs will be available.

This year, the event will be held on Saturday, March 5, 2011 from 10 a.m. to 2 p.m. at the United Heritage Center at Round Rock's Dell Diamond. Official sponsors include Seton Medical Center Williamson, St. David's Round Rock Medical Center, and St. David's Georgetown Hospital. Melissa Gale, KVUE News Anchor, returns again this year to emcee the festival in its ninth year.

For more information about the Children's Health Festival and to see a list of participating organizations, please visit the event website at <http://www.wcchd.org/chf.htm>. Additional information and details about partnership opportunities is also available by contacting Cynthia Guerrero by email, cguerrero@wcchd.org, or by phone, 512-248-3252.

For more information about *your public health department* please visit www.wcchd.org.