Strategic Plan Priorities

PRIORITY 1: COMMUNITY ENGAGEMENT

Justification: In recognition that health goes beyond the absence of disease, the Board of Health supports engaging the community on an ongoing basis and through a variety of methods. Efforts to leverage the WilCo Wellness Alliance should increase visibility, coordination, and inclusion of stakeholders.

Objectives:
1.1: Strengthen collaborative efforts to improve health outcomes and address health disparities through a sustained CHA and CHIP process.
1.2: Increase collaboration in preparedness planning.
1.3: Strengthen alliances with Mental Health and Substance Abuse partners.

PRIORITY 2: COMMUNITY HEALTH PROMOTION AND DISEASE PREVENTION

Justification: Since 1943, WCCHD has worked to ensure a safe environment for Williamson County citizens. The Board of Health seeks to become more effective through improved collaboration with local governments and increased stakeholder participation as well as by addressing gaps in provision of services in the community.

Objectives:
2.1: Strengthen alliances for preventing disease through improved environmental practices.
2.2: Strengthen community systems for communicable disease prevention.

PRIORITY 3: INFRASTRUCTURE DEVELOPMENT

Justification: The Board of Health supports the integration of preparedness and deliberate efforts are underway to incorporate the Medical Reserve Corps into the WilCo Wellness Alliance. The Board is also committed to ensuring WCCHD has adequate information systems to ensure quality, cost effective provision of care; accurate, consistent data collection; and is accountable, sustainable, and engaged in continuous performance management. To ensure an organized and thorough approach to program evaluation, the Board has charged WCCHD with implementing a series of Public Health Practice Reviews that go beyond monitoring for compliance and include health outcomes, benchmarks, and trends toward reaching community health goals.

Objectives:
3.1: Provide organizational leadership in preparedness.
3.2: Improve information technology, structure, capacity and security.
3.3: Use a process-driven approach to developing information management and program analytics capacity.
3.4: Strengthen the public health agency through program evaluation and governance.

The District Leadership Team (DLT) provides ongoing monitoring of the strategic plan priorities and makes recommendations to the Board of Health as appropriate. The Board of Health reviews progress at least annually. The Board also participates as members of the WilCo Wellness Alliance to monitor progress related to health indicators and oversee plan revisions as necessary.