Vision
Healthy people thriving in healthy communities in Williamson County.

Mission
The Williamson County and Cities Health District (WCCHD), in partnership with communities, protects and promotes the health of the people of Williamson County.

WCCHD will take reasonable steps to provide language services to participating clients with limited English proficiency and/or hearing impairments, as needed. This institution is an equal-opportunity provider.
The Board of Health serves as the administrative and policy authority for the Health District. The governmental entities of Williamson County and member cities appoint Health District representatives to serve as directors of the Williamson County Board of Health, that oversees the operations of the Health District. Each city appoints one representative and the Commissioners’ Court appoints two representatives. Cities with a population of less than 15,000 appoint one representative to represent them collectively.

Kerry Russell, Chair
Represents: Williamson County
Appointed: May 2010
Term Expires: December 2013

Katherine Galloway
Secretary
Represents: Cedar Park
Appointed: January 1999
Term Expires: December 2012

Rob Hardy
Represents: Georgetown
Appointed: June 2010
Term Expires: December 2013

Florence Winkler
Represents: Liberty Hill & Hutto
Appointed: January 2011
Term Expires: December 2013

Pamela Sanford
Represents: Taylor
Appointed: July 2006
Term Expires: December 2014

Mary Faith Sterk
Vice-Chair
Represents: Williamson County
Appointed: February 1993
Term Expires: December 2013

Andy Martinez
Represents: Round Rock
Appointed: January 2011
Term Expires: December 2013
Executive Leadership Team

WCCHD re-organized its public health services into four branches in 2011. Each branch is led by an Executive Leadership Team member.

Resource Management & Support Services Administrator

Anita Martinez, Deputy Director

Anita Martinez serves as the Deputy Director for WCCHD. She graduated from Southwest Texas State University with a Bachelors degree in Business Administration. Anita retired from the Texas Department of State Health Services (DSHS) following a 30 year career. Her last position at DSHS was that of Deputy Regional Director for Public Health Region 8 consisting of 28 counties in South Central Texas, surrounding and including San Antonio. She held various leadership roles, participated in numerous workgroups that influenced statewide policies and procedures, and was intimately involved in countless public health initiatives.

Operations

Cynthia Guerrero, MEd, Deputy Director

Cynthia Guerrero serves as the Deputy Director of Operations. She received her undergraduate degree in Psychology from St. Edward’s University and her Master’s in Education from University of Mary Hardin Baylor. Cynthia leads a diverse staff that administers medical assistance programs; Women, Infants and Children (WIC) programs; provides case management for children with special health care needs and children on Medicaid; public health nursing; chronic disease; health literacy; and community gardening and healthy cooking classes.

Special Operations

David Bastis, MPH, Assistant Deputy Director

David Bastis serves as the Assistant Deputy Director for Special Operations, overseeing twelve staff in several different program areas including disease surveillance, epidemiology, immunizations, and emergency preparedness and response. Program staff monitor trends in chronic and infectious disease, provide technical and logistical support, respond to complex data requests, plan drills and exercises, conduct program reviews, and support community health assessment activities.

Environmental Health Services

Deborah Marlow, R.S., Assistant Deputy Director

Deborah Marlow serves as the Assistant Deputy Director for Environmental Health Services. She is a graduate of the University of Texas with a Bachelor of Science in Zoology. Deborah and her staff monitor and investigate environmental public health problems and serve as a community resource to educate people about environmental public health issues. Services also include providing retail Food Establishment Permitting and Inspections, providing Food Handler Training Classes, On-Site Sewage Facility Permitting and Inspections, Subdivision Review, and Public Health Nuisance Investigations.
Public Health Centers

In 2011, the Williamson County and Cities Health District went through a re-organization. Public Health services are now available at all locations with extended hours available one night a week. The increased access and delivery of services has benefited the community.

Cedar Park
350 Discovery Blvd., Ste. 102
Cedar Park, TX 78613
512-260-4240 / 512-260-4241

Georgetown
100 W. 3rd Street
Georgetown, TX 78626
512-943-3640 / 512-943-3648

Round Rock
211 Commerce Blvd., Bldg. A
Round Rock, TX 78664
512-248-3257 / 512-248-3254

Taylor
115 W. 6th Street
Taylor, TX 76574
512-238-2121 / 512-238-2109
...in Partnership

**Linking to Health Services**
- Coordinated donations and dispensed infant layette sets and safety kits for children with special health care needs
- Utilized resources to allow limited dental services for eligible Williamson County residents
- Added two additional employees to provide case management in each of our public health centers

**Ensuring Food Safety**
- Retail Food program staff attended FDA sponsored training in Hartford Connecticut for temporary food establishments to ensure vendors provide safe food
- The temporary food permit process to facilitate vendors in providing safe food has been updated
- Staff attended fairs to provide food safety information and introduce safe food practices to the community

**Educating the Community**
- Staff taught classes and presented lessons on nutrition, physical activity, diabetes, health literacy, tobacco cessation, and raising healthy families
- Staff aided in the development of curricula for the G3 after school pilot program
- Developed curricula for future classes on cardiovascular health and stress management

**Reducing Health Disparities**
- Served an average of 770 clients every month
- Provided $4,950,419 in medical claim coverage
- Residents of Williamson County are eligible to receive services
- Residents who do not qualify for Medicaid may qualify for coverage
...with Communities

**Serving the Community**
- Implemented new Primary Health Care Chronic Disease Management Program providing medical case management for individuals with asthma, heart disease, diabetes and/or obesity
- Provided over 20,000 immunizations to underserved children and adults
- Served 350 individuals with STD screening and treatment

**Growing Healthy Food**
- Maintained 75 raised garden plots and 33 in ground gardens
- Gardeners with plots at the community gardens donated more than 1,200 pounds of fresh organic produce to the local food pantry
- 120 people volunteered 1,500 hours of their time maintaining WCCHD community gardens

**Preventing Disease**
- Developed OMS (Outbreak Management System)
- Increased the number of Texas Vaccine For Children providers
- Increased utilization of the statewide immunization registry IMMTRAC
- Managed an increased number of patients with active tuberculosis
- Conducted over 1,200 disease investigations

**Supporting Families**
- Provides help accessing health care and electronic food benefits
- About $4 million in food benefit redemptions paid to Williamson County grocers
- Eligible recipients also received Farmers’ Market vouchers, spending $7,438 for locally grown fresh fruits and vegetables
- Breastfeeding education and support takes place every day with Breast Feeding Counselors
...Protects

Employees of Williamson County & Cities Health District participate in many events that promote the health and wellness of the community.

**Children’s Health Festival**

The 9th Annual Children’s Health Festival was held at the Dell Diamond United Heritage Center in March. There were over 800 attendees and 180 of those received bicycle safety helmets. This event is put on by WCCHD staff and volunteers.

**Immunizations**

WCCHD hosted two large immunization events in 2011 for uninsured and underinsured children. The first was held at Dell Diamond in Round Rock with the help of Round Rock Express, RRPD, LSCC and RRISD staff. There were 242 children that received 772 doses of vaccine. The other was held at Cedar Park Regional Hospital with assistance from their staff and volunteers. There were 118 children that received 348 doses of vaccine.

**World Breast Feeding Day**

The annual breastfeeding event was held at Lakeline Mall in August. Information was shared on the importance of breastfeeding and the many resources available to the community. WCCHD provided an opportunity for moms to speak one on one to a Breastfeeding peer counselor. Mayor’s from each city made an official proclamation, that proclaimed August as World Breastfeeding Month.

**HeartChase**

Georgetown participated in its first HeartChase event, created by the American Heart Association (AHA), in November. The event combined physical activity, education on healthy lifestyle choices, and raising money to support the lifesaving work of the AHA. Forty-two teams of two to five participants competed in this year’s event which was sponsored by Scott & White Healthcare and Scott & White Health Plan. Approximately 150 participants and volunteers participated in the event and $14,165 was raised.
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**Medical Unit Flu Vaccination Drill**

This is the 5th year WCCHD has coordinated this multi-agency county-wide functional exercise. There were eighteen different agencies participating including school districts, fire departments, police departments, cities and county departments. It provides a way to test our ability to quickly vaccinate/medicate first responders and critical personnel in response to an infectious disease incident.

**G3 (Get Fit, Get Healthy, Get Movin’)**

G3 was offered in Round Rock & Taylor; it focuses on nutrition and physical activity for the whole family. It takes a community to raise a child, but a household to sustain healthy lifestyle changes. Each participating family has made changes in one or more areas: grocery shopping, increased physical activity, food preparation, less screen time, and/or decreased portion sizes. Families are happier & healthier!

**School Nurse Conference**

WCCHD co-hosted the 8th Annual School & Public Health Nurses’ Conference in August. This event continues to grow with over 170 attendees. The conference is a collaboration with several school districts in Williamson County, Austin Community College and Region 13. The conference allows nurses to earn CEUs and collaborate with their counterparts within the county. This year’s conference featured Sue Will, RN, BS, MPH, NCSN, FNASN who is a nationally recognized speaker.

**Medical Reserve Corps**

2011 will be known as the comeback year for the Williamson County Medical Reserve Corps (Wilco MRC). This group is made up of local volunteers that participate in training courses, community preparedness activities, emergency response exercises, and outreach events. Over 20 volunteers assisted with several events throughout the year. The group also unveiled a new Wilco MRC t-shirt that makes the members easy to identify and promotes the unit to others who might be interested in volunteering.
Recognizing Leadership

Williamson County and Cities Health District Board of Health recognized numerous community members and entities for their contributions to public health in 2011.

- Dr. Arlen Zander for his service as a City of Round Rock representative on the Board of Health from January 2007 through August 2010 and as Board Chair from March 2008 through August 2010.

- The following were recognized for their partnership and support of the back-to-school vaccination clinic:
  - Cedar Park Regional Medical Center
  - Lone Star Circle of Care
  - Round Rock Express Baseball Club
  - Round Rock Police Department
  - Williamson County Medical Reserve Corp

- The following restaurants were recognized for their participation in improving the community’s health by being a ¡Por Vida! A Better Choice For Life! certified restaurant.
  - Monument Café, located in Georgetown
  - Carino’s Italian Restaurants, located in Round Rock and Cedar Park

- The following organizations were recognized as Taylor Community Garden Partners:
  - City of Taylor
  - Interagency Support Council of East Williamson County
  - Keep Taylor Beautiful
  - Taylor Garden Club
  - Taylor Senior Center
  - Taylor ISD

- Lone Star Circle of Care was recognized for achieving two prestigious quality designations: Physician Practice Connections® -- Patient-Centered Medical Home™ designation and awarded Joint Commission Accreditation.

- Pam Burke, BSN, RN, was recognized for her dedication to the children and staff at Round Rock Independent School District and her contributions to public health in Williamson County.
Serving the Williamson County Community

The staff at WCCHD would like to thank all of our community partners!

Healthcare Helpline: 1-800-890-6296

http://www.facebook.com/WCCHD
https://twitter.com/WCCHlthDist
Contact us:
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Georgetown, TX
78626
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info@wcchd.org